



An InnovatorsBox® Innovation Worksheet

How to Lead with Creativity at Work

Cultivating a High-Performing Team

Three out of four companies in the Fortune 1000 have been replaced in the past 10 years alone. The reality is that organizations who are unwilling to adapt, listen, and think differently will not survive.

Yet, learning how to be creative and innovative is tough. **How do you motivate your team to think differently? How do you help them take risks?** It all starts with cultivating your best asset, your people.

These questions will help you reflect as you build a workplace that empowers your team to be creative.

1) When I think of a creative organization, they possess these characteristics:

Hint: Are they curious, diverse, playful?

2) On a monthly basis, one thing I can do to create time and space for my team to explore new ideas in a fun way is:

Hint: Try scheduling 30-minute ideation sessions each month or allocating physical space in the workplace for creative brainstorming and daydreaming.

3) During my staff meetings, I can encourage my team to practice creativity in a playful way by:

Hint: Try setting aside 15 minutes of idea-sharing without judgment or have one person share an interesting insight or innovation in any industry.

4) I can employ real-time feedback loops for new ideas and adapt our team's priorities accordingly by:

Hint: Can you institute real-time feedback during ideation sessions, or have a process that allows for your team to adapt their priorities?

5) I can encourage my team to take calculated creative risks and try new ideas by:

Hint: Can you implement an effective way to try new ideas without extensive planning? For example, when a team member has an idea, encourage them to build a quick prototype without worrying about perfection.

6) I can help my team see mistakes and failures as invitations to improve, grow, and/or create by:

Hint: Can you implement a process where team members are encouraged to ideate based on lessons learned?

7) I can reward my team for practicing creativity by:

Hint: Are there simple incentives you can offer, such as peer-to-peer recognition, a small budget allocated to pursue creative projects, or an ideation contest?

How was that? Was it hard to answer some of these questions? Remember being creative at work is a marathon, not a sprint. It'll take trial and error to learn what works best for you and your team. Here are **five key takeaways** to reflect on as you grow your team's creativity!



Key Takeaways

Remember these 5 key tenants for leading with creativity and innovation.

1 Trust your team and their creativity.

2 Define creativity and the boundaries where your team can experiment without judgment.

3 Set aside time and space for creativity in the workplace routine.

4 Reward the act of creativity.

5 Practice creativity and be playful with it.

info@InnovatorsBox.com
INNOVATORSBOX.COM

Please feel free to share InnovatorsBox® Innovation Worksheets.
Ensure you reference InnovatorsBox.com after each use.